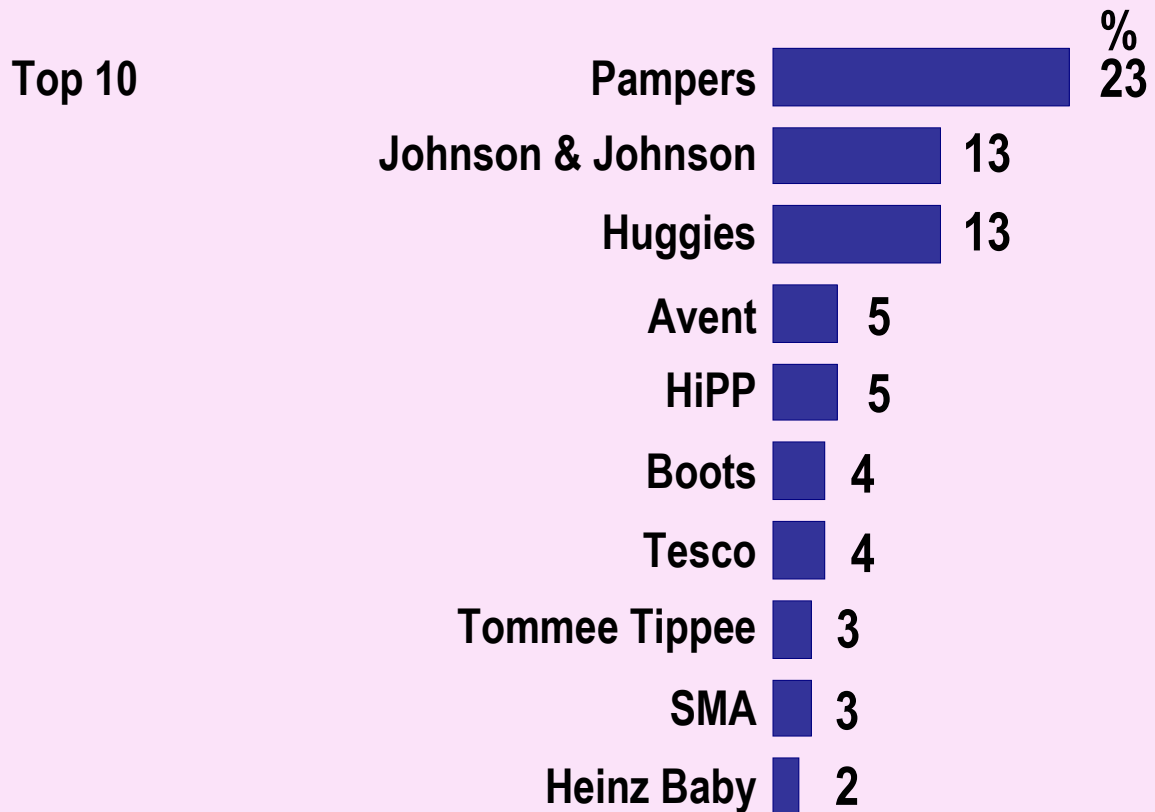


Top 10 Baby Brands

Survey Question:

“Which one brand in the baby market would you say is your personal favourite? It need not be a brand that you buy all the time, or at all, just a brand that you like the most.”



Other favourite brands mentioned were:

- | | | |
|---------------------|---------------|------------|
| Fisher Price | Cow & Gate | Next |
| Asda / George | Simple | Mothercare |
| Earth Friendly Baby | Farleys | Bepanthen |
| Green Baby | Plum Baby | Infacare |
| Grobag | Beaming baby | Motherease |
| Burt's Bee | Mamas & Papas | Kushies |
| Tiny Love | Chicco | Sudocrem |
| Tomy | Nature Babies | Cien |
| Oilily | Bebe Pod | |

Useful Links (see the 'more info' tab for all links)	
Link Type	Website Address
Pampers	www.pampers.co.uk
Johnson & Johnson	www.jnj.com
Huggies	www.huggiesclub.com/uk
Avent	www.avent.com
HIPP (organic babyfood)	www.hipp.co.uk
Boots	www.boots.com
Tesco	www.tesco.com
Tommee Tippee	www.tommeetippee.co.uk
SMA (baby nutrition)	www.smanutrition.co.uk
Heinz Baby	www.heinz.co.uk

Survey Stats	
Date of survey	October 2006
Number of mums surveyed	202
Type of mums surveyed	With child aged 0 – 12 months