

Info on the survey:

- Nearly half of mums surveyed considered that having a provider they were happy with was more important than getting the best financial deal.
- The main reason for choosing a Child Trust Fund Provider was already having another account with that provider.

Useful Links (see the 'more info' tab for all links)	
Link Type	Website Address
Child Trust Fund information from the government	www.childtrustfund.gov.uk

Survey Stats	
Date of survey	June 2006
Number of mums surveyed	238
Type of mums surveyed	All with child aged 3 – 12 months