



Info on the survey:

- More than 2 in 3 of mums surveyed said that either Mothercare or Boots was the best place to shop for birthing items
- This is in-line with mums’ views on the best places to buy items for pregnancy which also had Mothercare and Boots rated most highly.

Useful Links (see the ‘more info’ tab for all links)	
Link Type	Website Address
Mothercare	www.mothercare.com
Boots	www.boots.com
Tesco	www.tesco.com
Ebay	www.ebay.co.uk
NCT	www.nctms.co.uk
Primark	www.primark.co.uk
Woolworths	www.woolworths.co.uk
Next	www.next.co.uk
Asda	www.asda.co.uk
H&M	www.hm.com
Mamas & Papas	www.mamasandpapas.co.uk
Dorothy Perkins	www.dorothyperkins.co.uk
Blooming Marvellous	www.bloomingmarvellous.co.uk

Survey Stats	
Date of survey	July 2006
Number of mums surveyed	250
Type of mums surveyed	50% with one child; 50% with more than one child