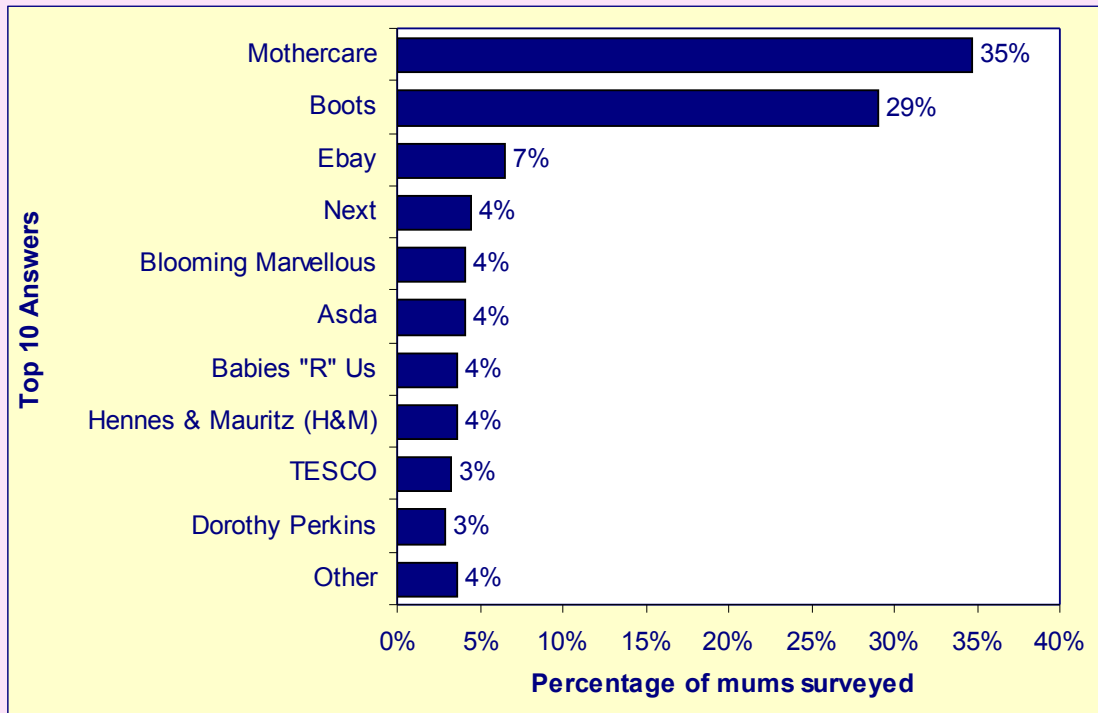


Survey Question:
 “Where was the best place to buy items for your pregnancy?”

The “Top 10” most popular answers are:



Info on the survey:

- Nearly 2 in 3 of mums surveyed said that either Mothercare or Boots was the best place to shop for pregnancy items

Useful Links (see the ‘more info’ tab for all links)	
Link Type	Website Address
Mothercare	www.mothercare.com
Boots	www.boots.com
Ebay	www.ebay.co.uk
Next	www.next.co.uk
Blooming Marvellous	www.bloomingmarvellous.co.uk
Asda	www.asda.co.uk
Babies r us	www.babiesrus.co.uk
H&M	www.hm.com
Tesco	www.tesco.com
Dorothy Perkins	www.dorothyperkins.co.uk

Survey Stats	
Date of survey	July 2006
Number of mums surveyed	250
Type of mums surveyed	50% with one child; 50% with more than one child