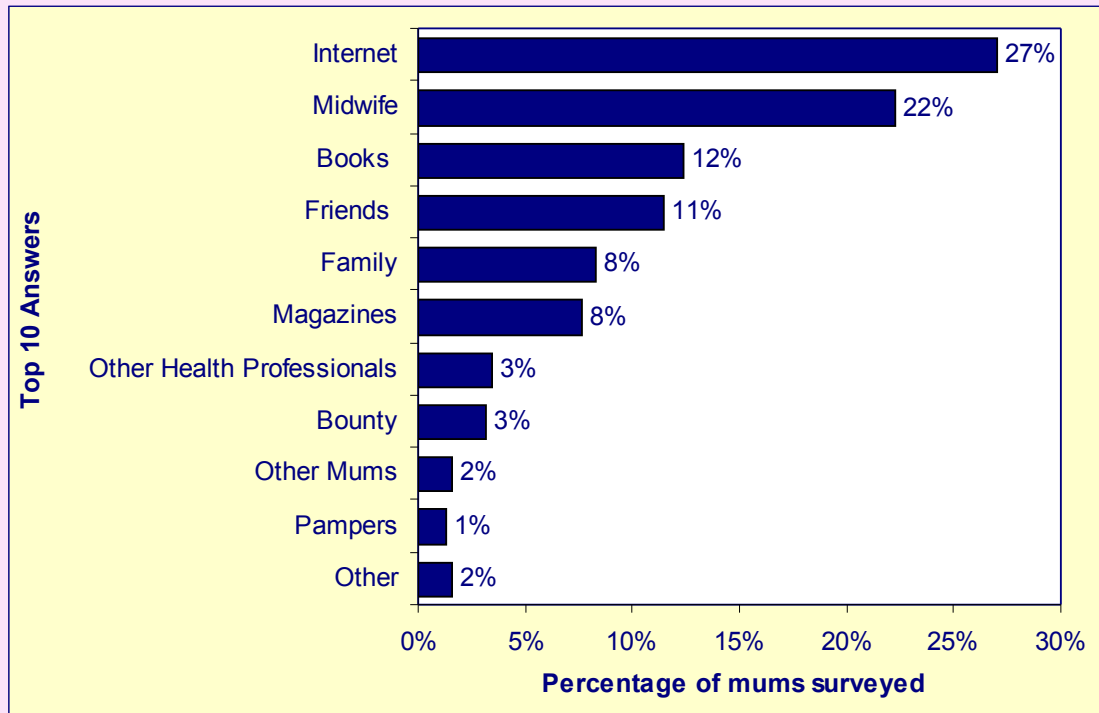


Survey Question:
“Where was the best place to get information about your pregnancy?”

The “Top 10” most popular answers are:



Info on the survey:

- Mums now favour the broad range of information available on-line ahead of information from Healthcare Professionals. This is a relatively new trend driven by the growth in information available on the internet, the number of us using home computing and the instant access to information that the web provides
- See the survey ‘Pregnancy Remembered - Website’ for details of website mums rated as most useful
- See the survey ‘Childbirth - Books’ for details of which books mums rated as most useful

Useful Links (see the ‘more info’ tab for all links)	
Link Type	Website Address
Midwives online, including FAQs and “Ask a midwife”	www.midwivesonline.co.uk

Survey Stats	
Date of survey	July 2006
Number of mums surveyed	250
Type of mums surveyed	50% with one child; 50% with more than one child