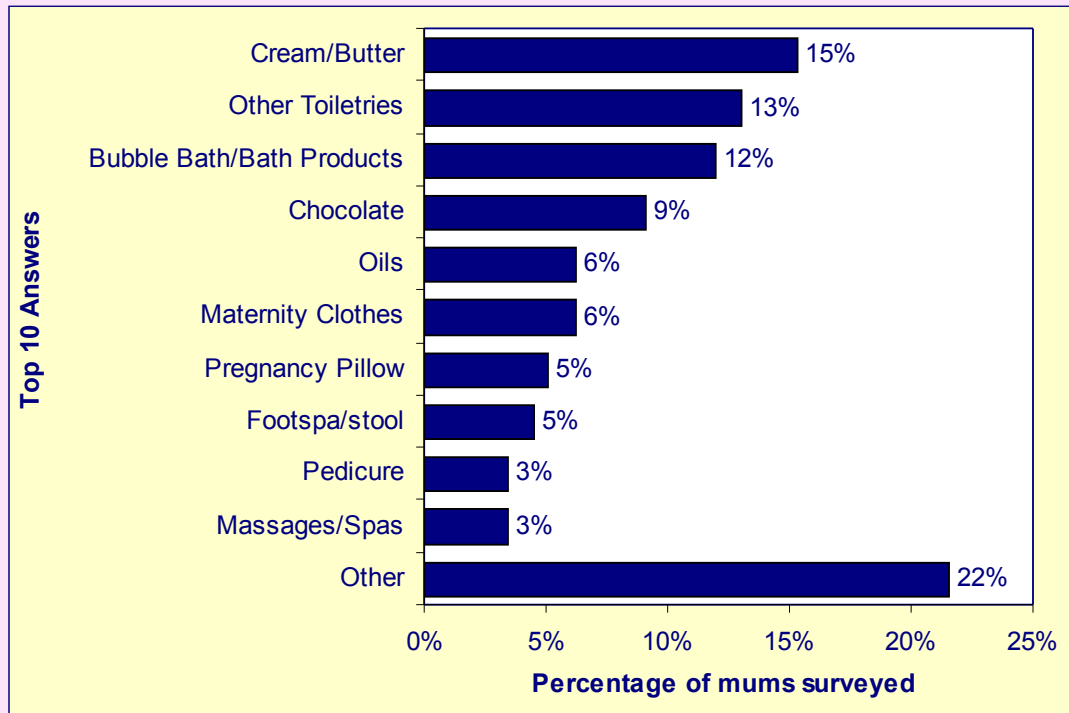


**Survey Question:**  
 “What has been your **favourite luxury item** during your pregnancy?”

**The “Top 10” most popular answers are:**



Info on the survey:

- Mums rated creams and butter (especially cocoa cream/butter) as a great luxury item – with the added advantage that mums said it helped to reduce the chance of stretch marks
- Foot products were popular with mums. The natural weight changes mums experience during pregnancy shift the centre of gravity and are a common source of aching and tired feet

Useful Links (see the ‘more info’ tab for all links)	
Link Type	Website Address
Luxury items for pregnant women	<a href="http://www.bloomingluxuries.co.uk">www.bloomingluxuries.co.uk</a>
Luxury items for pregnant women	<a href="http://www.treather.com">www.treather.com</a>
Items for pregnant women	<a href="http://www.mumstuff.co.uk">www.mumstuff.co.uk</a>
Items for pregnant women (NCT)	<a href="http://www.nctms.co.uk">www.nctms.co.uk</a>
Maternity clothes	<a href="http://www.bloomingmarvellous.co.uk">www.bloomingmarvellous.co.uk</a>
Maternity clothes	<a href="http://www.Bump2Babe.co.uk">www.Bump2Babe.co.uk</a>
Maternity clothes	<a href="http://www.cravematernity.co.uk">www.cravematernity.co.uk</a>
Maternity clothes	<a href="http://www.DorothyPerkins.com">www.DorothyPerkins.com</a>
Maternity clothes	<a href="http://www.formes.com">www.formes.com</a>
Maternity clothes	<a href="http://www.fromheretomaternity.co.uk">www.fromheretomaternity.co.uk</a>
Maternity clothes	<a href="http://www.funmum.com">www.funmum.com</a>

Maternity clothes	<a href="http://www.homemummy.co.uk">www.homemummy.co.uk</a>
Maternity clothes	<a href="http://www.isabellaoliver.com">www.isabellaoliver.com</a>
Maternity clothes	<a href="http://www.jojomamanbebe.co.uk">www.jojomamanbebe.co.uk</a>
Maternity clothes	<a href="http://www.laredoute.co.uk">www.laredoute.co.uk</a>
Maternity clothes	<a href="http://www.melbamaternity.co.uk">www.melbamaternity.co.uk</a>
Maternity clothes	<a href="http://www.mothercare.com">www.mothercare.com</a>
Maternity clothes (NCT)	<a href="http://www.nctms.co.uk">www.nctms.co.uk</a>
Maternity clothes	<a href="http://www.seraphine.com">www.seraphine.com</a>
Maternity clothes	<a href="http://www.warehouse.co.uk">www.warehouse.co.uk</a>
Pregnancy pillow	<a href="http://www.beansbeans.co.uk">www.beansbeans.co.uk</a>
Pregnancy pillow	<a href="http://www.bumpto3.com">www.bumpto3.com</a>
Pregnancy pillow	<a href="http://www.cozeebee.co.uk">www.cozeebee.co.uk</a>
Pregnancy pillow	<a href="http://www.dreamgenii.com">www.dreamgenii.com</a>
Pregnancy pillow	<a href="http://www.hi-baby.co.uk">www.hi-baby.co.uk</a>
Pregnancy pillow	<a href="http://www.welovesleep.co.uk">www.welovesleep.co.uk</a>
Spas with pregnancy treatments	<a href="http://www.babycentre.co.uk/pregnancy/travel/spas/">www.babycentre.co.uk/pregnancy/travel/spas/</a>
Spa safety for mums to be	<a href="http://www.gomamatoday.com/lookinggood/beauty/spatreatments/">www.gomamatoday.com/lookinggood/beauty/spatreatments/</a>

Survey Stats	
Date of survey	July 2006
Number of mums surveyed	250
Type of mums surveyed	All pregnant – 50% first pregnancy; 50% already with one or more child